

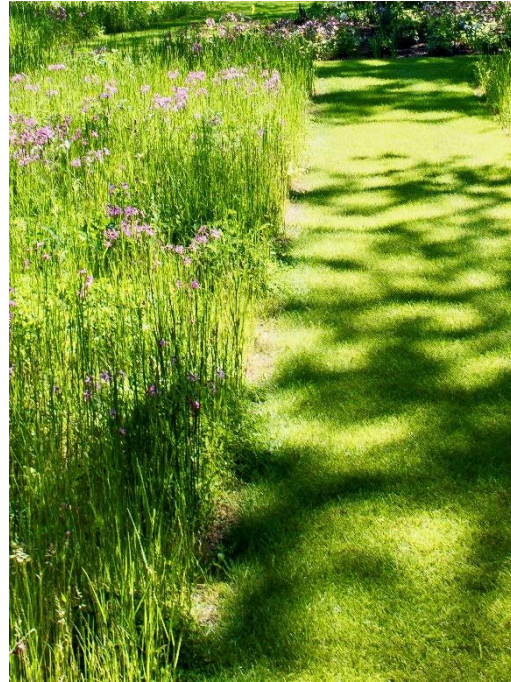
WHAT OUR PARTNERS SAY:

“We are really pleased to be on board and looking forward to promoting our business partnership and the benefits that it will bring.”

James Bird
James Bird Landscapes Ltd

“I really do appreciate the opportunity to be connected with and affiliated to such a wonderfully successful and respected group of professionals. I am genuinely looking forward to getting involved and contributing to the community. It really is a privilege to spend my time in so many wonderfully designed and landscaped gardens. Being a small part of the overall team that helps to create these spaces is a real pleasure.”

Mark Packham, Director
Garden Spark

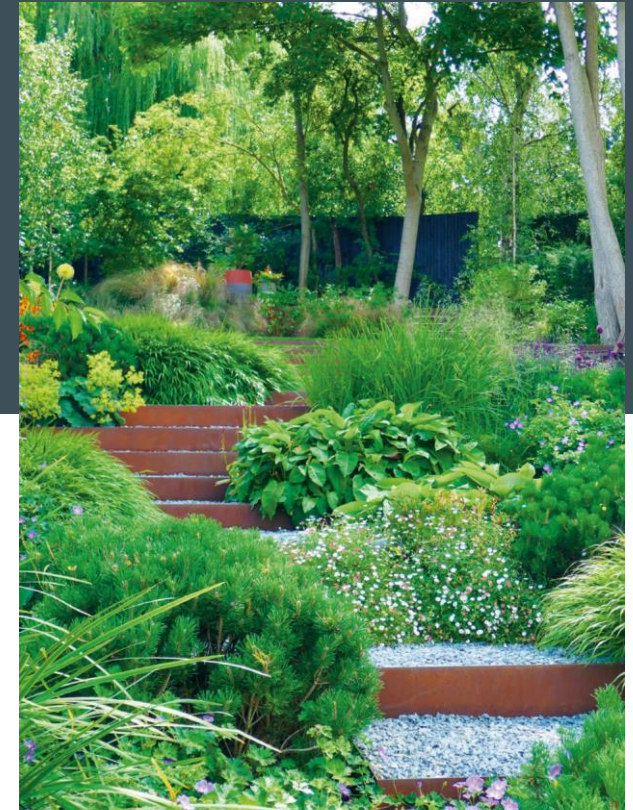


www.sgd.org.uk

PHOTO CREDITS

Front page: Garden by Sara Jane Rothwell MSGD

JOIN THE SOCIETY OF GARDEN DESIGNERS AS AN AFFILIATED BUSINESS PARTNER



Recognising that collaboration is at the heart of a successful garden, with a wide range of experts working alongside garden designers to create a finished scheme, the Society of Garden Designers has launched the Affiliated Business Partnership.

We understand that working with complementary disciplines and collaborating with professional suppliers allows our members to specify, create, maintain and promote the best possible gardens and landscapes, using responsible techniques and practices.

We want to open the SGD out to this vibrant and inclusive community working across the industry. This will allow our members to benefit from a closer association with a range of affiliated companies and help support all our businesses.

The Affiliated Business Partnership will allow the SGD to showcase the best of the landscape industry whether that is the contractors and engineers who help build the garden, the network of specialist suppliers who provide the materials, or the filmmakers, photographers and journalists who record and share the creation of the garden.

Over the next decade the Green Economy is forecast to contribute £42 billion to the UK economy. Becoming an SGD Affiliated Business Partner means you will join the only professional association for garden designers in the UK, with a membership of over 1,800 potential specifiers both in the UK and abroad.

PARTNER BENEFITS:

- Exclusive use of the SGD Affiliated Business Partner Logo (suitable for websites, e mail signatures, business cards, vehicle graphics, all digital and printed marketing material and so forth)
- Listing in the new SGD's online Affiliated Business Directory (please note the previous online Suppliers Directory is now closed to new entries will no longer be available online after 31 May 2023 and the 2022 printed Suppliers Directory is the last of printed SGD directories)
- For any businesses who paid to appear in the Suppliers Directory 2022 - a 30% pro-rata discount on joining the new Affiliated Business Partner scheme till 31 May 2023
- Inclusion within the Affiliated Business Partner banner on the SGD website
- Access to SGD CPD for all staff
- Digital Access to the Garden Design Journal
- Announcement of ABP sign up and ongoing social media coverage through the SGD social media platforms (The SGD Instagram account alone has over 60,000 followers)
- Priority booking and discount for trade stands at SGD conferences and Symposiums (5% discount and 10-day advance booking priority)
- Special partner rates for attending SGD Conferences and Symposiums
- One supplier CPD as either a webinar or in person to SGD members (cluster group) per calendar year of partnership
- Coverage of Affiliated Business Partner products in the Garden Design Journal - which goes to all SGD members and subscribers
- The opportunity to enter the Society of Garden Designers Awards each year
- At least one entry per year in the quarterly Affiliated Business Partnership e shots to all SGD members

ANNUAL PARTNERSHIP FEES:

SOLE TRADER	£240
2 - 10 EMPLOYEES	£500
11-49 EMPLOYEES.....	£800
50 + EMPLOYEES.....	£1,200

WHO CAN APPLY TO BECOME AN AFFILIATED BUSINESS PARTNER?

The SGD welcomes professional organisations and sole traders from across the garden and landscape industry to apply to become an Affiliated Business Partner including, but not exclusively :

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|---------------------------------|----------------------|
| ▪ Landscape contractors | ▪ Surveyors |
| ▪ Manufacturers and suppliers | ▪ Engineers |
| ▪ Tree and plant nurseries | ▪ Architects |
| ▪ Suppliers of garden buildings | ▪ Journalists |
| ▪ Sustainability consultants | ▪ Photographers |
| ▪ Lighting specialists | ▪ Film makers |
| ▪ Water consultants | ▪ CAD technicians |
| ▪ Tree surgeons | ▪ Arboriculturalists |

Applicants will need to provide evidence of professional accreditation (e.g. SGD, BALI, APL, RIBA, AA, RICS, GMG, HTA) and be in possession of appropriate insurance. We also require applicants to accept the SGD Code of Conduct for Affiliated Business Partners, our Equality, Diversity and Inclusion Policy, our Policy Statement on Sustainability and the SGD website terms and conditions.

To join go to: www.sgd.org.uk – “Join the SGD” – “Affiliate Business Partner”

For more information contact: affiliates@sgd.org.uk

